



DA NANG CITY VIEW OF MASTER PLAN 2021 - 2030

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DA NANG CITY




POPULATION

 **1,134,310**
(Survey in 2019)

AREA

 **1,285**
km²

DISTRICTS AND COUNTIES

 **06** inner-city districts
02 outer- suburban districts

COASTAL LINE

 **92**
km

HOSPITALS

 **22**

SHOPPING CENTERS

 **79**

STATE BUDGET COLLECTION

 **1**
billion USD

TOTAL INVESTMENT CAPITAL FOR DEVELOPMENT

 **1.4**
billion USD



ACHIEVEMENTS IN 20 YEARS DEVELOPMENT

Total social product increased 27 times

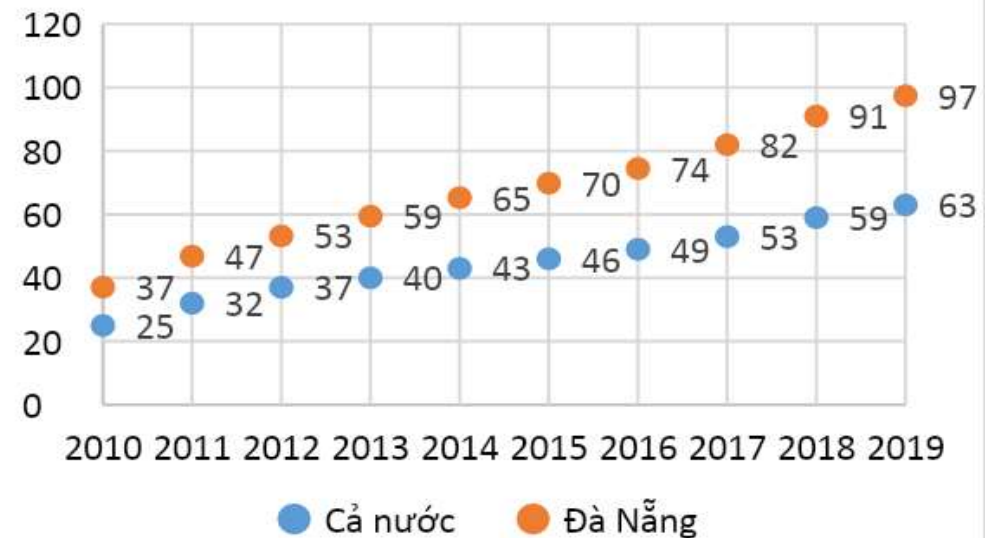
State revenue went up to 18 times

Tourism became a key economic sector (number of tourist increased 32 times, in which international visitors increased 28 times)

Urban appearance has many positive changes and is relatively modern

The living space is appreciated regionally and internationally

- Livable city
- The pioneer city in innovation, reform and creativity.



GRDP bình quân/người



SOME SHORTCOMINGS

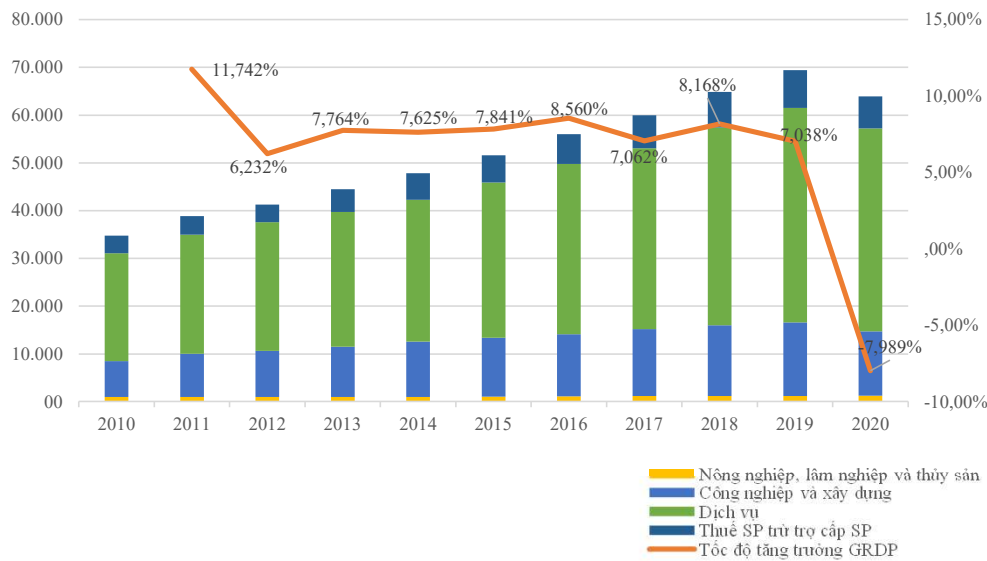
The economic growth model is not sustainable

The scale and growth rate did not reach the target

Heavy impact by shocks (2020-2022: COVID-19 pandemic).

GRDP (giá so sánh 2010)

Tốc độ tăng trưởng



- ❑ Structure of the service sector is not reasonable;
- ❑ High-quality service industries have not developed commensurately;
- ❑ The industrial scale is small, slow to break through, showing signs of lagging behind the whole country.



PLANING CONCEPT

New development model:

- Dynamic economy,
- Cultural identity, and
- Sustainable environment.

In line with the socio-economic development strategy & master plans

Closely connected with domestic and regional growth poles

Exploiting and effectively using all resources

Fundamental innovation of growth model

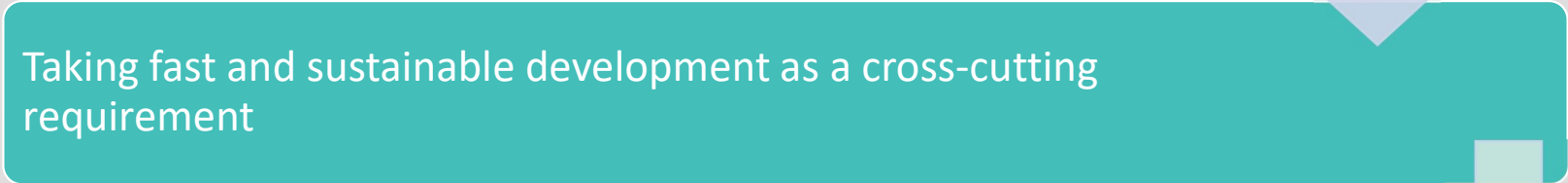
Harmonizing economy with culture & society, protecting the environment, embellishing and promoting traditional values.

OPPORTUNITIES & CHALLENGES

Develop the city as a “leader/pioneer”



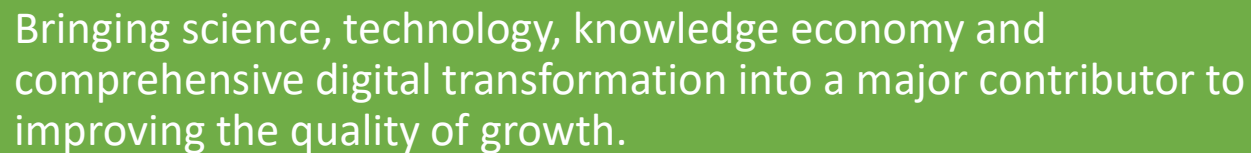
Taking fast and sustainable development as a cross-cutting requirement



Relying mainly on science, technology and innovation

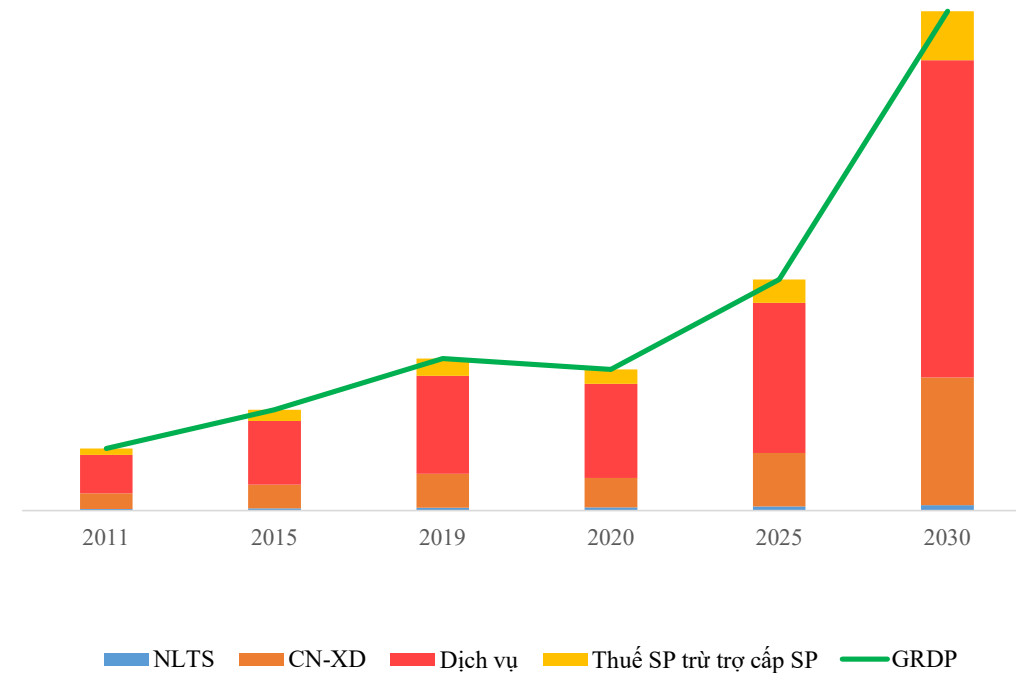


Bringing science, technology, knowledge economy and comprehensive digital transformation into a major contributor to improving the quality of growth.



TARGETS

- One of the major socio-economic centers of the country and Southeast Asia with the role of a hub for entrepreneurship, innovation, tourism, commerce, finance, logistics, and hi-tech, information technology and supporting industry;
- One of the national centers of culture - sport, education - training, high quality healthcare, science - technology development ;
- Regional and international convention hub;
- A seaport & international coastal city with the position as the nucleus of the urban chain and the growth pole of the key economic region of the Centrals and reaching the Asian level.;
- Ecological, modern, smart & livable city in which national defense, security and sovereignty of sea and islands are firmly guaranteed.

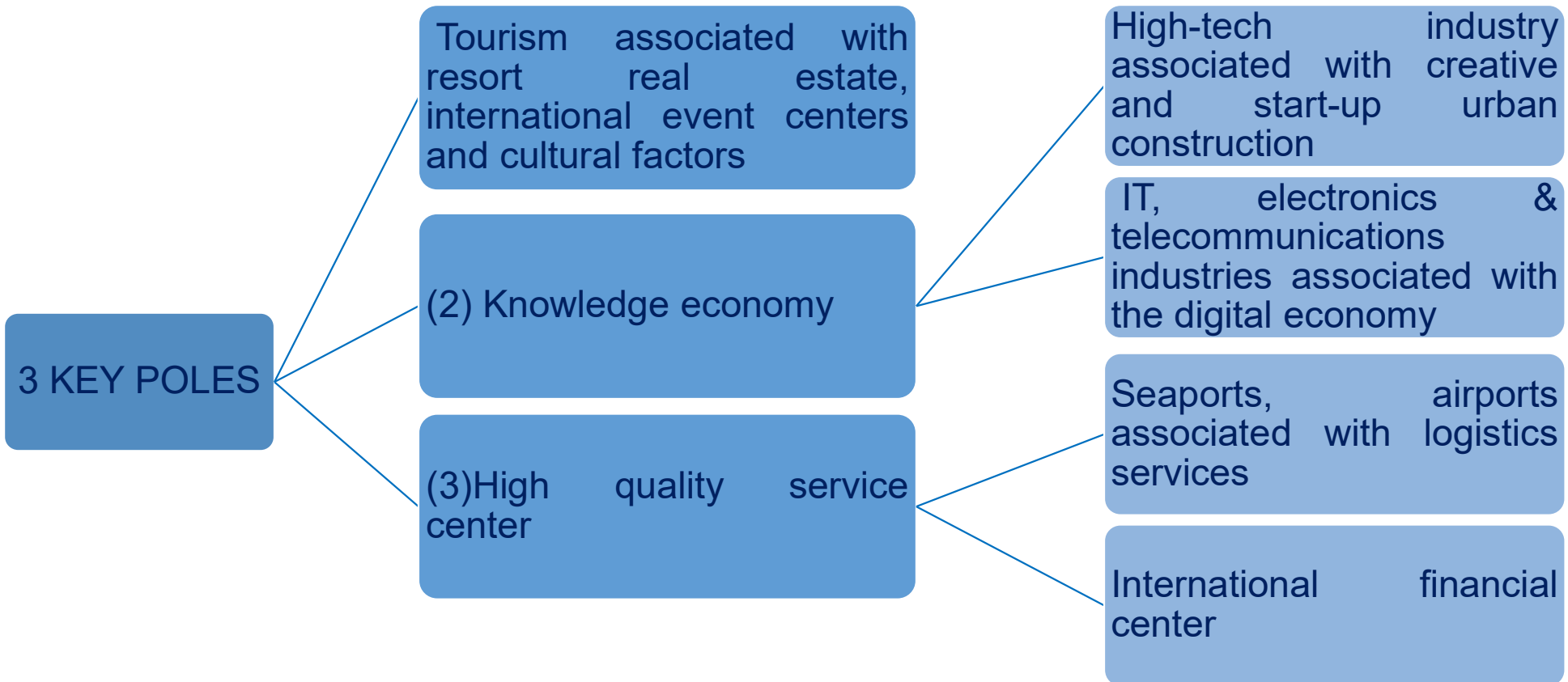


QUY MÔ GRDP THEO GIÁ HIỆN HÀNH, NGHÌN TỶ ĐỒNG

SOME INDICATORS OF ECONOMIC - SOCIAL DEVELOPMENT TO 2030

Growth rate (%/year)	Economic structure	GRDP/ capital	Urbanization rate	Unemployment rate	Natural population growth rate	Trained workers with qualifications
9,5-10%	Agriculture- Fishery-Forestry 1-2% Industry 29-30% Service 61-62% Tax 8-9%	190-200 mil VND ~ 8.000-8.500 USD	> 85%	< 5%	1,35-1,4% (year)	66%

DEVELOPMENT ORIENTATION

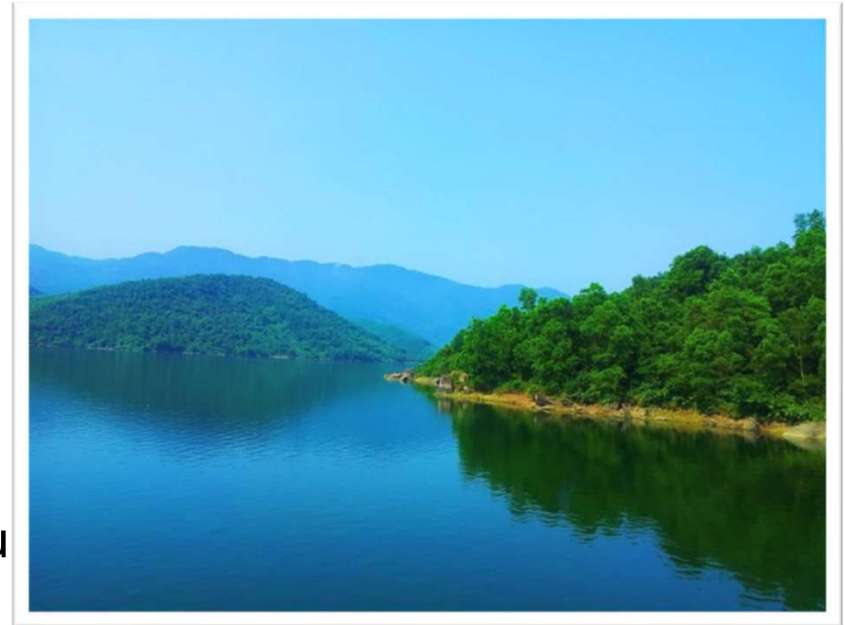


6 priority sectors – TOURISM

Objective: Prioritize the formation of high quality products & services.

Planning: key areas (premium service, super luxury)

- (i) Ba Na - Suoi Mo destination,
- (ii) Đồng Xanh - Đồng Nghệ Lake,
- (iii) Hoc Khe Lake sport and resort area,
- (iv) Khe Ram tourist area,
- (v) Southwest tourist zones and clusters along National Highway 14G (Nui Than Tai Hot Spring Park, Hoa Stream Tourist Area...),
- (vi) South Bac river area... belongs to Hoa Vang district;
- (vii) Van village urban & tourist complex, Lien Chieu district;
- (viii) Eco-resort area along the foot of Son Tra peninsula



6 priority sectors - **COMMERCE**

Objective: Big commercial center of the region and the whole country



Planning:

- (i) Logistics area, support services for wholesale markets in Da Nang city associated with Hoa Phuoc wholesale market;
- (ii) Hoa Xuan Sports, Entertainment and Commercial Complex.
- (iii) Premium commercial services related to yachts/cruise ship and international standard non-tariff zones.

6 priority sectors - LOGISTICS

Ojective: Logistics center, gateway for forwarding and transportation with localities/ countries on the East-West economic corridor, in the ASEAN region and over the world.

Planning:

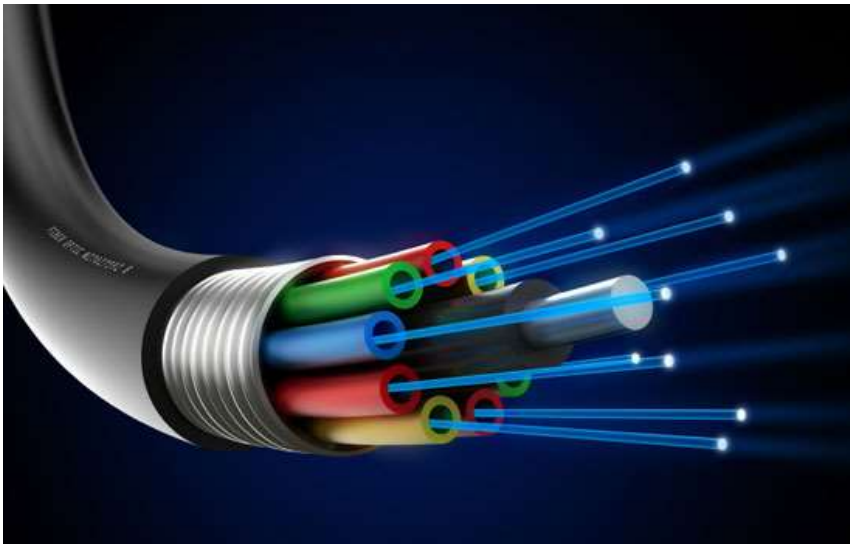
- (i) Liên Chiểu port;
- (ii) Upgrading, expanding, and promoting optimally the position and role of Da Nang international airport.
- (iii) Forming 07 centralized logistics centers, including 01 regional logistics center and ancillary logistics centers.



6 priority sector – INFORMATION COMMUNICATION

Objective: group of 03 leading localities in digital transformation & information security, e-commerce of the whole country

Planning:



- (i) Forming national and regional data centers;
- (ii) Deploying a new undersea cable docking station;
- (iii) Development of Da Nang Software Park, IT Park, including the No. 2 software park associated with the Centralized Information Technology Park;
- (iv) Concentrated IT Park - FPT Office Complex has become a key centralized information technology zone of the country.

6 priority sectors – INDUSTRY

Objective: Developing industries with high technology, knowledge and environment-friendly content.

Planning:

- (i) Relocating industrial production facilities out of residential areas;
- (ii) Build 09 industrial clusters, mainly in Hoa Vang district;
- (iii) Put into operation 03 industrial parks: Hoa Cam industrial zones-phase 2, Hoa Nhon and Hoa Ninh;
- (iv) High-tech supporting industrial park: developing supporting industries, one of the satellite industrial clusters, linking production support with the industrial park.
- (v) Adjusting the expansion plan of the Industrial Park: an urban area of creativity - science - technology of international level.



6 priority sectors – INNOVATION

Objective: National center of science and technology, start-up & innovation.

Planning:

- (i) Forming a co-working area, a service center to support startups, innovation and entrepreneurship training;
- (ii) Upgrading and expanding Da Nang Biotechnology Center to serve research and development in the South Central region.



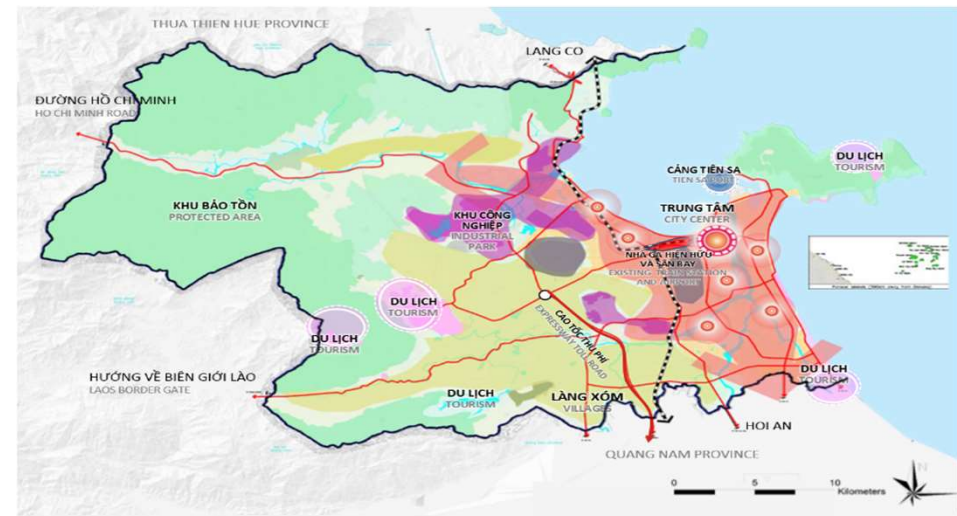
Urban infrastructure – DEVELOPMENT POLES

Objective: Associated with urban landscape highlights, creating diversity and interesting for residents and visitors.

Planning:

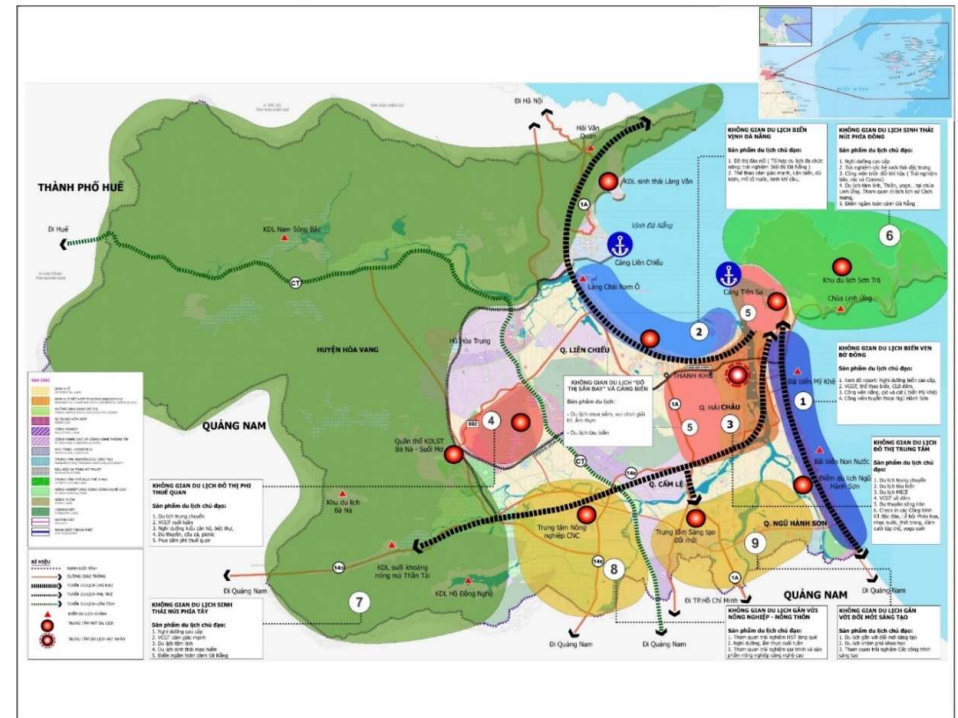
- (1) Central Business District (CBD);
- (2) Hi tech industry Center;
- (3) Sea port & logistics hub;
- (4) Beach resort area;
- (5) Center for training & research;
- (6) Hi tech Agriculture center;
- (7) Mountainous eco tourism poles

The proposed sub-centers are oriented towards transit- oriented development (TOD), located around the Hi-Tech Park, the University Village, the Logistics Zone & the Marine Zone.



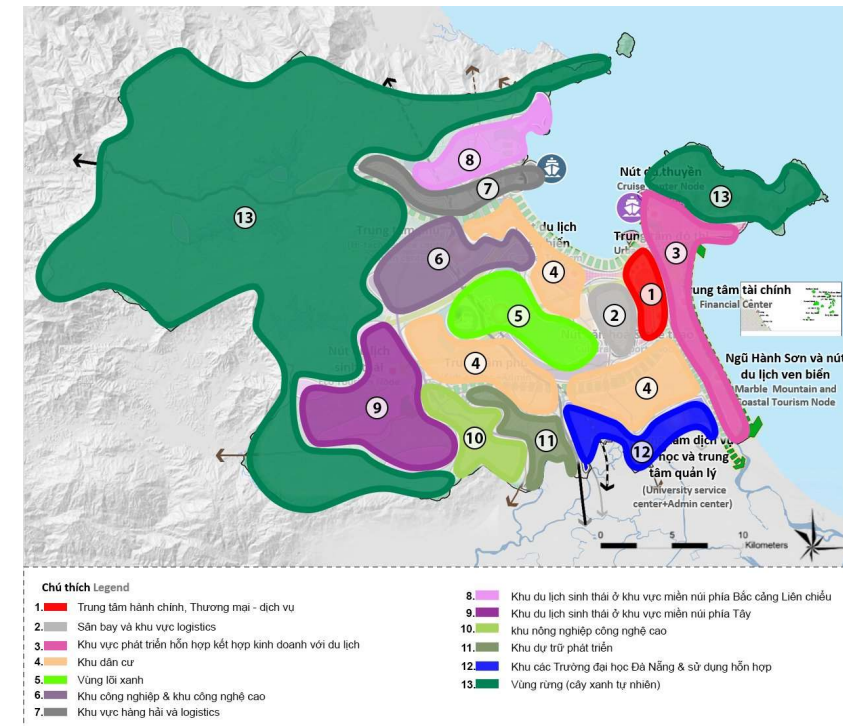
Urban infrastructure - TOURISM SPACES

- 1) Along the East side of Han river bank
- (2) Da Nang Bay
- (3) Central Business District
- (4) Hillside tourism space & smart non-tariff urban area
- (5) Airport urban & seaport tourism
- (6) Ecotourism and resort space in the East
- (7) Western ecotourism space
- (8) Tourism space associated with agriculture and rural areas
- (9) Tourism space associated with innovation.



Urban infrastructure - ECONOMIC

- (1) Administrative, commercial - service center;
- (2) Airport and central logistics area;
- (3) Mixed development area combining business with tourism;
- (4) Residential area;
- (5) Green core zone;
- (6) Industrial parks & Hi – tech park;
- (7) Maritime and logistics area;
- (8) Ecotourism areas;
- (9) Hi – tech Agriculture;
- (10) Development Reserve space;
- (11) University village;
- (12) Forest area (Natural green tree).



Urban Infrastructure - CONNECTIVITY

- Two economic belts:

+ Northern Belt: High-tech Industry and Seaport - Logistics.

+ Southern Belt: Innovation and High-Tech Agriculture.

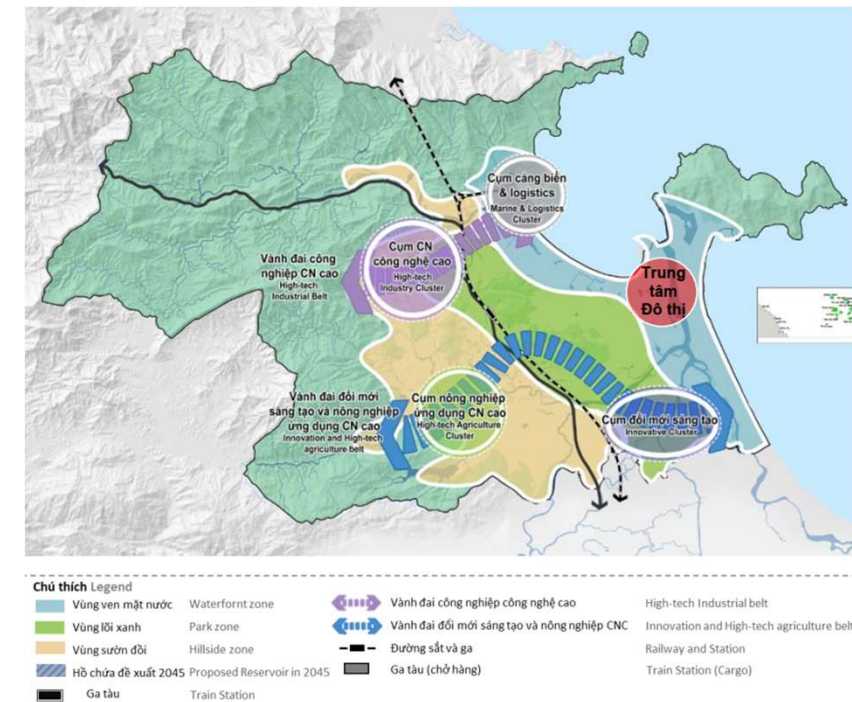
- Four clusters for jobs (working space):

(1) High-tech Industry;

(2) Seaports and Logistics;

(3) Hi – tech Agriculture;

(4) Innovation.



Urban Zoning Plan

Urban Infrastructure - TRANSPORTATION

Objective: Development of a public passenger transport network

Planning:

- (i) 02 MRT (Mass Rapid Transit),
- (ii) 11 LRT (Light Rail Transit),
- (iii) 03 LRT for tourism.



(In which, some LRTs: take advantage and expand the available rail land fund of the North - South national railway branch (after moving the existing railway station out of the city center) for construction, and at the same time combine urban redevelopment along the corridor of the LRT route in the direction of TOD – Transit Oriented Development) .

VISION

TOWARD 2050

- Building Da Nang to become a large ecological urban area; A smart city with unique identity & sustainability; An International Tourism & high-tech Industry Center; An entrepreneurship and innovation hub; An international financial center and A livable coastal city that reaches the Asian level.



MOTIVATORS FOR DEVELOPMENT

- Identifying innovation, knowledge economy & comprehensive digital transformation as the main contributors to improving the quality of growth.
- Promote the role of economic sectors; mobilize and effectively use all resources to create breakthroughs in building a synchronous and modern socio-economic infrastructure system.
- Take advantage and promote opportunities of regional and international development trends, investment flows and investment waves.
- To comprehensively develop education & training, improve the quality of human resources, bring into full play the cultural and human factors as the foundation for sustainable development.



Đà Nẵng: 2030 - 2050

A new development period: sustainable in both width and depth with a smart and creative city model.

- A major socio-economic center of the country and Southeast Asia with the role of a center for entrepreneurship, innovation, tourism, commerce, finance, logistics, hi tech, IT, supporting industries;
- National center for culture - sport, education - training, high quality healthcare, science - technology;
- International convention hub;
- World class seaport City;
- An eco, modern, smart & livable City.



Thank you!

Question?

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