

Invest in Germany: The SMARTEST BET in European GAMING

Federal Video Games Funding

Germany at a GLANCE

- German games market has doubled since 2017, reaching over 6 billion Euros in 2025
- German games market grew by 4 % in 2025 (YoY)

Source: game.de/en/facts-and-numbers

Funding

- ➔ **Funding amount:** Max. 8 million Euros per project
- ➔ **Investment sum of eligible project:** starting at min. 300,000 Euros
- ➔ **Type of support:** Non-repayable grant
- ➔ **Funding rate:**
 - The general funding rate can be up to 25 %.
 - Depending on eligibility, the total funding rate can reach up to 45 % for small and medium-sized enterprises and up to 50 % for start-ups.
 - Remaining eligible costs must be financed from non-subsidised sources.
- ➔ **Eligible projects:** New games, major DLCs/add ons, season passes, and substantial platform ports.
- ➔ **Scope:** Covers prototypes and full productions.

Why It Matters for INVESTORS

- ➔ **Risk mitigation:** Public grant reduces the financial exposure of development.
- ➔ **Strategic entry:** Attractive when investing in or partnering with a German studio, or when a significant share of development takes place in Germany.
- ➔ **Co-production leverage:** Facilitates joint ventures with German partners, sharing expertise and market access.
- ➔ **Scale and ambition:** Enables larger, higher quality projects that might not be possible with private capital alone.

Eligibility and International CO-PRODUCTION

- ➔ The programme is open to international companies that have a legal German entity, e.g. branch office or GmbH.
- ➔ International co productions are allowed, but the German partner must fulfil the lead partner role and meet all programme requirements.
- ➔ Foreign companies can participate only by applying through an eligible German subsidiary, branch, or legal entity that will serve as the lead partner.



Administered by

The DLR Project Management Agency, on behalf of the Federal Ministry for Research, Technology and Space (BMFTR), provides comprehensive, personal one to one assistance and support throughout the application process in English or German.



Additional POINTS to consider

Applications can be submitted anytime and require the following:

→ Prior to submission of the full application, applicants must provide a project outline to the DLR Project Management Agency, which supervises the entire application process.

→ The application must be submitted in the German language.

→ The application must pass a Cultural Test. For example, the game is available in German, has a cultural connection to Germany and/or the European Economic Area (EEA), and/or is particularly creative or innovative.

For further information and assistance, please contact DLR Project Management Agency:

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